

# Jennifer Campbell

(she/her. Preferred name: *Jenny*)



+31 6 49502742



TV\_Talk06@mac.com



Eemnes, Utrecht, NL



## EXPERIENCE

### Player Relations Coordinator/IT Product Delivery Owner

ATP Tour June 2023 - PRESENT

Remote, Europe

I currently support ATP Members, tournaments, and staff. I process and distribute entry lists, maintain PlayerZone and support all aspects of the membership management. I maintain membership databases including Players, Alumni and Coaches. I create internal and external processes, central support e-mail systems, reporting and documenting upgrading requirements and lead IT projects to aid and enhance the ATP Member experience.

### Creative Project Manager/Studio Manager

WTA & ATP Tour 2021 - 2023

Jacksonville, FL, USA

I managed the ATP & WTA design team's creative projects from conception to completion. I ensured our team had access to the tools needed to deliver the highest standards of design, as well as developed processes for internal and external requests. I created and managed changes to project scope, schedule, and budget as needed. I regularly communicated and collaborated with the marketing teams and stakeholders to ensure that all creative projects are aligned with the company's overall strategic objectives.

### Video Coordinator/Video Editor

ADG 2020 - 2021

Jacksonville, FL, USA

Managed logistics, talent, scripts, creative assets, and team assignments of both on-location and in-studio video shoots. Maintained all production equipment and studio. Wrote scripts and produced both video and graphics for client work, and in-house marketing efforts. Created polished projects that adhere to the branding of each client, and met all ADA requirements.

### Creative Coordinator/Asset Manager

SMT Creative Studio 2018 - 2020 (Furloughed)

Jacksonville, FL, USA

Supervised requirements, creative assets, and the development of our products. Lead kickoff meetings with all stakeholders to establish workback plans. Reviewed and tested creative before delivering to clients. Managed timelines, schedules, and ensured deadlines are met, and clients were happy for the Creative Studio within SMT.

### Broadcast Specialist III, Video Production Services

## ABOUT ME

As a tennis enthusiast with a passion for event production, coordination, and project management, I bring a unique blend of skills and expertise to any team. With several years of experience in the industry, I have developed a deep knowledge of the sport and a keen eye for detail in supporting multi-platform solutions.

## RELEVANT SKILLS

Agile/Scrum Master	○○○○○
Communication	○○○○○
Project Management	○○○○○
Asset Management	○○○○○
Spanish Language	○○
Tennis/Tour Knowledge	○○○○
Video/Design	○○○○

## EDUCATION

Documentary Film Production at **Hofstra University**

September 2010-June 2013

Film Production BFA at **University of Central Florida**

June 2006 - May 2010